Virtual Open House
Tuesday, December 13, 2022
12:00 - 12:45 pm * Online on Zoom

with thanks to

Give at

[Link to donate.techexchange.org]

[Click here for the Event Video Recording]
Poll: What is your awareness of Tech Exchange and the Digital Divide?

*Use your Zoom in-meeting reactions to let us know!*

- 👏 I only know a little about the digital divide and/ or Tech Exchange 👏
- 👍 I’m aware of the Bay Area’s digital divide but am new to Tech Exchange 👍
- ❤️ I’m very aware of the digital divide and Tech Exchange’s impact, and/or I’m a previous supporter or volunteer ❤️
THE DIGITAL DIVIDE
NEW URGENCY FOR A LONGSTANDING ISSUE

When the pandemic hit...

93% of households with school-age children engaged in some form of distance learning¹

Pandemic impacts caused the use of telehealth services to jump from 11% to 49%²

87% of job recruiters used online platforms to connect with candidates ³
...YET

1 in 5 households lacked access to necessary digital devices, skills, and internet connection.⁴

5+ million children couldn’t fully access their schools’ online education and resources.⁵

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¹ US Census Bureau
² McKinsey & Company
³ Jobvite Recruiter Nation Report
⁴ American Community Survey
⁵ USAFacts.org

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TECH EXCHANGE narrows the digital divide in Oakland and beyond.
Pandemic pivot…
Answering the call for Oakland students
Returning to our core approach...
A Sustainable Solution for Digital Equity

- Tech Exchange Refurbished Computer
- Free Multilingual Tech Support
- Enrollment in Affordable Internet
- Fundamental Digital Skills Training
Our mission: to ensure that all families have a computer, internet access, and the technology skills necessary to improve and enhance their lives.
Welcome New Executive Director
Ulises Zatarain
TECH EXCHANGE 2022
YEAR-TO-DATE IMPACT

5,644
Refurbished Devices Distributed

1,227
TechHub Visitors

150,480
Pounds of E-Waste Diverted

296
Households Connected to ACP/Internet

1,458
Tons of Carbon Dioxide Emissions Prevented
“Hello, my name is María. Today I brought my old computer that has not been working to Tech Exchange. Having a computer that has not been working has impacted me greatly. I have my own small business and without the use of my computer I am not able to continue my work.

I just want to say that today I left Tech Exchange extremely happy because not only were they able to provide me with a new computer for me to continue my work but the staff is exceptional, kind, and supportive.”
Angel is a Richmond Promise scholar studying graphic design. “I need a device with lots of RAM and a good video card, and Tech Exchange has made that possible.”

Sarah, a student at UC Berkeley, is the first in her family to go to college. “A computer like this really sets me up for success, and I’m so grateful for the support!”
Poll: ACP Enrollment

What percentage of Alameda County residents who are eligible for the federal Affordable Connectivity Program are signed up?

- 👏 10% of eligible residents have signed up for the program 👏
- 👍 20% of eligible residents have signed up for the program 👍
- ❤️ 35% of eligible residents have signed up for the program ❤️
In September, residents at San Jose’s Cypress Gardens Senior Housing completed a four-part digital skills workshop series. Tech Exchange brought classes, Affordable Connectivity Program and internet service enrollment, and free devices to close the digital divide for these Mandarin-speaking seniors. Many of requesting for months, their gratitude and computers.
SAVE MONEY ON YOUR INTERNET BILL!

You could qualify for a $30 credit or FREE internet service through the Affordable Connectivity Program.

GET FREE, IN-PERSON SUPPORT AT OUR UPCOMING SIGN UP EVENT:

SATURDAY, DEC. 10 • 10AM TO 4PM
Richmond Public Library
325 Civic Center Plaza, Richmond, CA 94804

Wednesday, December 14th
11 AM - 6 PM

Tech Exchange

HOLIDAY TECH SALE!

In-Person at the TechHub
Each family may purchase up to two devices at a 50% discount. Our best deal of the year!

2530 International Blvd.
Oakland, CA 94601
www.techechange.org
510-869-2280

HOLIDAY TECH POP-UP!

Tell your Family and Friends!
low-cost devices • tech support • digital resources

Friday, December 16
2:00 pm - 6:00 pm
550 South First Street
San Jose, CA 95113
Workforce Development

- All interns are paid market wages and receive a free laptop
- Partners Include Civicorps, MetWest High School, Success Centers, and OUSD
- Internships are either full-time for 3+ months or part-time while in-school/after-school
- Most interns are hired by local tech companies or go on to STEM studies
Poll: Based on what you’ve heard, what aspects of Tech Exchange’s work sounds most inspiring to you?

- 👏 Device Refurbishment & Computer Distribution 👏
- 👍 Multilingual Tech Support, Digital Skills & Internet Enrollment 👍
- ❤ Internships & Workforce Development Program ❤
- 🎉 All of the Above! 🎉
Thank you to our Donors!

We are currently 35% to our year-end fundraising goal.

To give online, visit donate.techexchange.org

To give through your Donor Advised Fund, email development@techexchange.org

Thanks to an anonymous donor at East Bay Community Foundation, all gifts made by December 31, 2022 will be TRIPLED, up to $50,000. Every donation will have three times the impact!
Learn more at www.techexchange.org

Give at donate.techexchange.org

Reach us at community@techexchange.org

TWITTER @techxorg

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FACEBOOK /TechExchange

THANK YOU!