



**Join Us as a Partner for Digital Equity & Innovation**  
**Tech Exchange's 30th Anniversary | 2025 Sponsor Opportunities**

# 30 Years of Bridging the Digital Divide

Join Us in Expanding Opportunities Across the Bay Area

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For 30 years, Tech Exchange has been at the forefront of advancing digital equity across the Bay Area — connecting over 100,000+ families with devices, digital skills, and internet access.

In 2025–26, we invite you to join us as a **Sponsor** in a partnership designed for impact, visibility, and community engagement.





# Bridging The Digital Gap:

## How Sponsorships make a Difference

As a sponsor, your brand will reach thousands of diverse community members throughout the Bay Area.

You can sponsor one neighborhood event to reach a focused audience. Or, become an annual sponsor for a broader impact!



### Computing Device Access

**22%** of low-income households lack access to a computing device\*

### Limited Uptake of Internet Subsidy Programs

**64%** of eligible households have not enrolled in the Affordable Connectivity Program (ACP) for internet subsidies\*\*

### Providing Comprehensive Digital Inclusion

A higher level of sponsorship supports a holistic approach by providing a family with a computer, digital skills training, and ongoing tech support, ensuring they can fully benefit from digital access.

### Tech Support Services

Sponsorships allow Tech Exchange to offer free tech support, which is crucial for individuals who receive their devices but may not have the skills to troubleshoot issues that arise.





Tech  
Exchange

# Our Journey in Numbers

Serving the California Bay Area since **1995**, Tech Exchange connects more than **15,000 youth and adults with essential tech resources every year.**



**3,050+**

Tons of E-waste  
Diverted



**250k+**

Computers  
Distributed



**75k+**

Instructional  
Hours Provided



**25k**

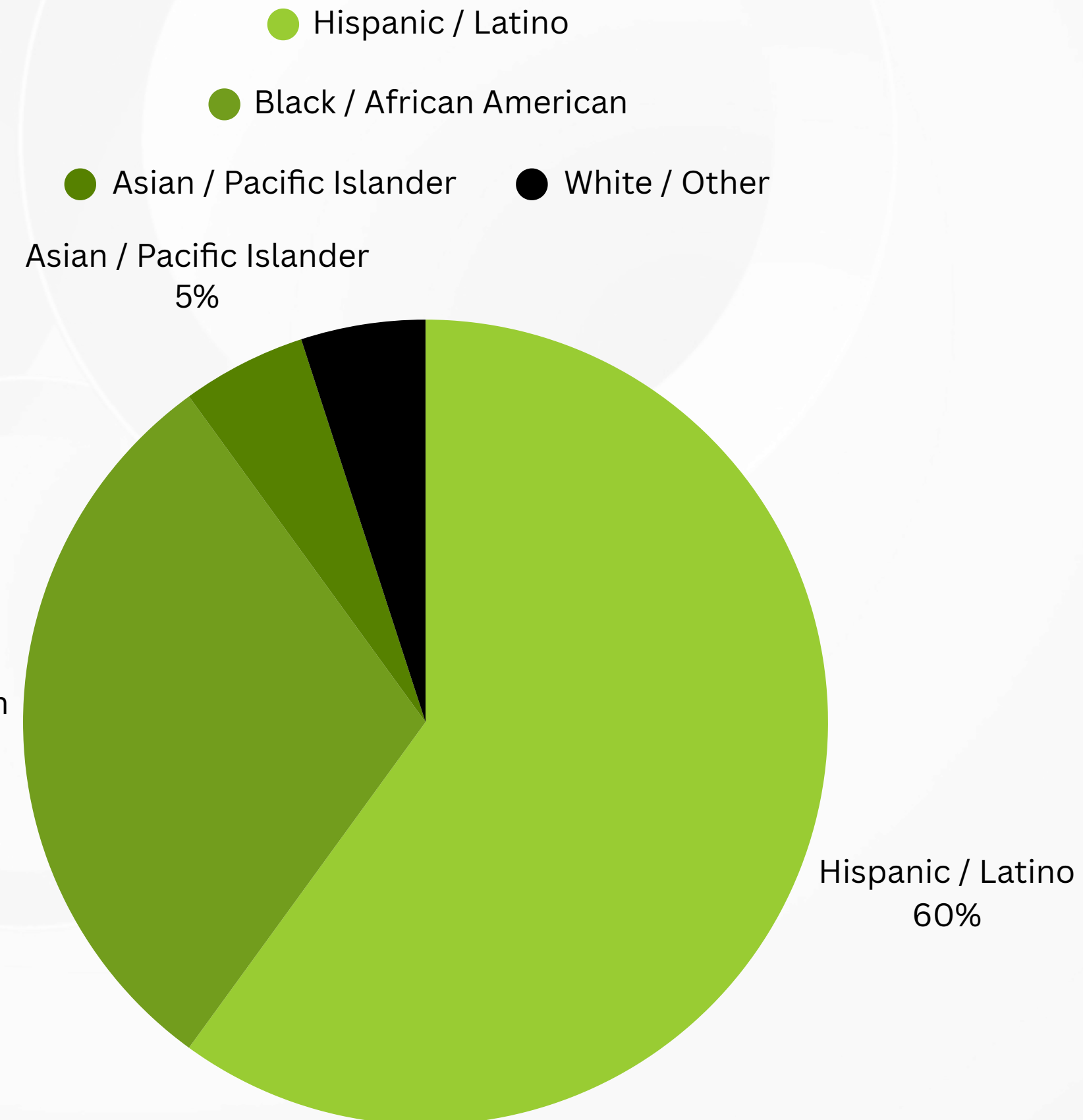
Individuals  
Connected

**Over 500+ Interns Trained**





# Demographics Served







# Partnerships Impact Areas

**Your Sponsorship will help advance:**

## Community Engagement & Digital Literacy

Build visibility alongside civic, corporate, and philanthropic leaders, and build community resilience by promoting Digital Inclusion.

## Community Internet & Device Distribution Events

Expand access for families through direct enrollment and device distribution, in partnership with local CBOs and agencies.

## Serve2STEM Workforce Development

Support high-touch engagement with Opportunity Youth through orientations, workshops, mentoring, networking, and intern appreciation events.







# Key Engagement Opportunities

## Connecting Communities, Celebrating Progress

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### VIP Reception & 30<sup>th</sup> Anniversary Gala

**October 2, 2025 - Oakland**

Celebrate with leaders in healthcare, social services, philanthropy, and civic sectors — highlighting the power of cross-sector collaboration for digital access.

### Bay Area Digital Inclusion Leadership Breakfast

**October 1, 2025 - San Jose**

Convene with foundation leaders, tech firms, and civic agencies to spotlight regional digital inclusion efforts and forge new partnerships for impact.

### Annual Intern Celebration Event

**May 2026**

Your sponsorship helps power Tech Exchange's mission to bridge the digital divide—and directly supports our Intern Celebration event, honoring the young leaders gaining hands-on tech experience through our programs. Invest in their futures and be part of a community creating lasting impact in the Bay Area.





## Sponsorship Levels

**Advocate**



**Connector**



**Ambassador**



**Empowerment  
Champion**







## Advocate - \$1,000



2 VIP Gala Tickets



Name Listed on Website and  
Gala Signage



## Connector- \$2,000



2 VIP Gala Tickets



Logo Featured on website and  
event signage



Recognition at internet  
enrollment & Device  
Distribution events





# Ambassador - \$5,000

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**1 VIP Gala tables (10 seats)**



**Co-Host a TechTalk or  
Custom intern engagement**



**Feature logo on all channels**



**Serve2STEM Program  
visibility at select events**



**Recognition at internet  
enrollment & Device  
Distribution events**





*Custom Packages Available upon request\**

# Empowerment Champion - \$10,000



**2 VIP Gala tables (20 seats)**



**Feature logo on all channels**



**Option to present a Digital  
Equity Award on stage**



**Yearlong visibility at tech  
exchange community events**



**VIP Host recognition at Key  
Engagement Opportunities**



**Dedicated eNews Feature &  
Branded photo opportunity**



**Co-Host a TechTalk or  
Custom intern engagement**



**recognition at all internet  
enrollment & Device  
Distribution events**



**Serve2STEM Workforce Program visibility at all key events  
including 2026 Intern Appreciation Celebration**



**Host private networking  
event at Tech Exchange HQ**



# Thank You!

CHECK OUT OUR  
**IMPACT REPORT** BELOW



For more information contact  
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